

Nurses for the Girls Privacy Policy

NursesfortheGirls.com is a subsidiary of Publishing Concepts, Inc and ThinkAboutItNursing. Publishing Concepts, Inc. takes your privacy seriously. Please read the following to learn more about our privacy policy.

NOTICE: [Click here](#) for practical tips from the federal government and the technology industry to help you guard against Internet fraud, secure your computer and protect your personal information.

This policy covers how NursesfortheGirls.com treats personal information that is collected and received. Personal information is information about you that is personally identifiable like your name, address, email address, or phone number, and that is not otherwise publicly available.

Information Collection and Use

General

- NursesfortheGirls.com collects personal information when you register and when you enter promotions.
- When you register we ask for information such as your name, email address, birth date, gender, ZIP code, and credit card transactional information. When you register with NursesfortheGirls.com and sign in to our services, you are not anonymous to us.
- NursesfortheGirls.com automatically receives and records information from your computer and browser, including your IP address, cookie information, software and hardware attributes, and the page you request.
- NursesfortheGirls.com uses information for the following general purposes: to customize the advertising and content you see, fulfill your requests for products and services, improve our services, contact you, conduct research, and provide anonymous reporting for internal and external clients.

Information Sharing and Disclosure

- NursesfortheGirls.com does not rent, sell, or share personal information about you with other people or non-affiliated companies except to provide products or services you've requested, when we have your permission, or under the following circumstances:
 - We provide the information to trusted partners who work on behalf of or with NursesfortheGirls.com under confidentiality agreements. These companies may use your personal information to help NursesfortheGirls.com communicate with you about offers from our marketing partners. However, these companies do not have any independent right to share this information.
 - We respond to subpoenas, court orders, or legal process, or to establish or exercise our legal rights or defend against legal claims.
 - We believe it is necessary to share information in order to investigate, prevent, or take action regarding illegal activities, suspected fraud, situations involving

potential threats to the physical safety of any person, violations of NursesfortheGirls.com's terms of use, or as otherwise required by law.

- We transfer information about you if NursesfortheGirls.com or Publishing Concepts, Inc. is acquired by or merged with another company. In this event, NursesfortheGirls.com will notify you before information about you is transferred and becomes subject to a different privacy policy.
- NursesfortheGirls.com may display targeted advertisements based on personal information. Advertisers (including ad serving companies) may assume that people who interact with, view, or click targeted ads meet the targeting criteria—for example, women ages 18-24 from a particular geographic area.
 - NursesfortheGirls.com does not provide any personal information to the advertiser when you interact with or view a targeted ad. However, by interacting with or viewing an ad you are consenting to the possibility that the advertiser will make the assumption that you meet the targeting criteria used to display the ad.

Cookies

- NursesfortheGirls.com may set and access NursesfortheGirls.com cookies on your computer.

Your Ability to Edit and Delete Your Account Information and Preferences

General

- You can edit your NursesfortheGirls.com Account Information at any time.
- We reserve the right to send you certain communications relating to the NursesfortheGirls.com service, such as service announcements and administrative messages that are considered part of your NursesfortheGirls.com account, offering you the opportunity to opt out of receiving them.

Confidentiality and Security

- We limit access to personal information about you to employees who we believe reasonably need to come into contact with that information to provide products or services to you or in order to do their jobs.
- We have physical, electronic, and procedural safeguards that comply with federal regulations to protect personal information about you.

Changes to this Privacy Policy

- NursesfortheGirls.com may update this policy. We will notify you about significant changes in the way we treat personal information by sending a notice to the primary email address specified in your account or by placing a prominent notice on our site.

Questions and Suggestions

- If you have questions or suggestions, you may contact us at:

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Customer Care - Privacy Policy Issues
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